

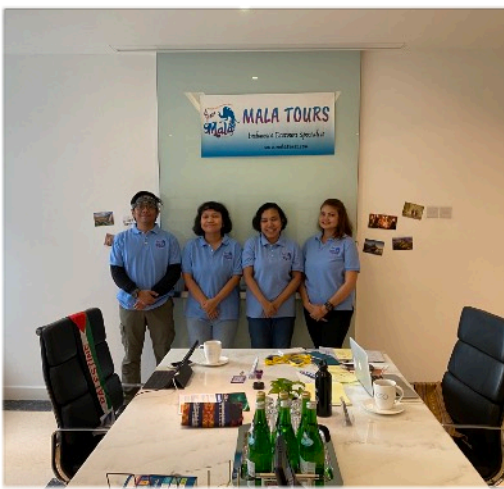
MALA Ecotours

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Introduction

We are an ecotour operator from Indonesia that is based on social enterprise principles.

We work all over Indonesia, creating a network of professionally-trained ecotours guides and helping local communities to develop tourism & organic products in their villages. Our primary strategy is to develop MALA Ecotours as the most professional and cost-effective tour operator who can contribute

positively to the communities where we work.

Our Products & Services

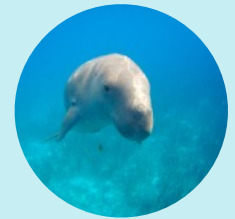
- Tours
- Diving and snorkelling trips
- Camping & expedition trips
- Hotel and accommodation bookings
- Transportation rentals
- Travel arrangements & documents
- Meet and Assist Services, Airport Transfers
- MICE
- Outings and study tours

Market Opportunities

- Indonesia was visited by 16,1 million foreign tourists in 2019.
- After the Covid19 pandemic is over, the number of visitors to Indonesia will grow over the next few years & since Ecotourism is considered the fastest-growing market in the tourism industry whereas most ecotours operator report growth rates of 10-25% per year.

Competitive Advantages

- Very few established competitors exist. Our primary competitive advantages will be unique products & services sold at competitive prices and have added values to the communities.



ECO-FRIENDLY

We offer eco-friendly tour activities & services



COMMUNITY EMPOWERMENT

We develop tourism & empower local communities



FAIR TOURISM

We support fair-trade and Sustainable tourism