



The Art Of DISCOVERY

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Ahmed is a passionate traveler who also happens to own and run his own Ecotourism investment business named: "Eco Group".

Before starting his current business, Ahmed enjoyed diversified career, from being an architect, then studying and working in: Computer science, Facilitation, training & development, and finally 8 years of Marketing & Strategies inside Multinational Telecom company (Vodafone Egypt)!

Going through the Master degree of "Cultural Heritage Management" in UFE was a life changing experience for Ahmed, it inspired him to quit corporate life and start his own new business in Ecotourism, Hospitality, and Handcrafts. Now he feels living his passion.

Eco Group is about: helping local communities to discover their own Natural & Cultural Heritage treasures... Put it in action using Tourism practices, to receive financial and psychological benefits.

His latest accomplishment was getting into hospitality business by building his first Ecolodge in Aswan city, that managed to win First Place in 1st UNWTO Tourism Startup Competition 2019 across Middle East.

